

HEALTH AND WELL BEING BOARD
02/11/2023 at 10.00 am



Present: Councillor J. Harrison (Chair)
Councillors Brownridge, Mushtaq and Nasheen

Also in Attendance:

Rebecca Fletcher	Iterim Director of Public Health
Sayyed Osman	Deputy Chief Executive Oldham Borough Council
Jayne Ratcliffe	Deputy Managing Director, Health and Social Care Services
Paul Rogers	Constitutional Services
Charlotte Stevenson	Consultant in Public Health (Healthcare)
Anna Tebay	Public Health Service
Dr Henri Gillier	Independent Chair Oldham Safeguarding and Adults Board
Sepeedeh Saleh	Public Health Registrar
James Wainwright	Oldham Sport Development
Pritesh Patel	Oldham Sport Development
Lorraine Black	First Choice Homes
Martcha Thomas	Fead of Service Adult Safeguarding

1 **APOLOGIES FOR ABSENCE**

Apologies for Absence were received from Mike Barker, Anthony Hassall, Majid Hussain, Gerard Jones, Councillors Shuttleworth and Sykes, Tamoor Tariq, Laura Windsor-Walsh Paul Clifford and Christina Murray.

2 **URGENT BUSINESS**

There was no urgent business for this meeting of the Health and Wellbeing Board.

3 **DECLARATIONS OF INTEREST**

There were no declarations of interest.

4 **PUBLIC QUESTION TIME**

There were no public questions for this meeting of the Health and Wellbeing Board to consider.

5 **MINUTES**

That the Minutes of the meeting of the Health and Wellbeing Board held on 7 September 2023, be approved as a correct record.

6 **ANNUAL REPORT OF THE OLDHAM ADULT
SAFEGUARDING BOARD**

The Health and Wellbeing Board received and considered the Oldham Safeguarding Adults Board 2022-23 Annual Report and 2023-24 Business Plan which was presented by Henri Gillier, Independent Chair, Oldham Safeguarding Adults Board.

The Oldham Safeguarding Adults Board (OSAB) is a statutory partnership set up to safeguard adults at risk of experiencing abuse, neglect or exploitation. As part of its statutory duties the Board is required to produce an Annual Report setting out the safeguarding concerns it has dealt over the last year, as well as a Business Plan setting out future ambitions and actions to help keep people safe in Oldham. The purpose of this report is to share the Board's agreed 2022-23 Annual Report and 2022-24 Business Plan with members of the Health and Wellbeing Board for their consideration.

The role of the OSAB is to assure itself that organisations and agencies across Oldham are working together to protect and enable adults to live safely. This means helping people to make decisions about the risks they face in their own lives as well as protecting those who lack the capacity to make these decisions.

The Board has three main statutory duties which are to:

- Produce a **Strategic Business Plan** setting out the changes the Board wants to achieve and how organisations will work together.
- Publish an **Annual Report** setting out the safeguarding concerns it has dealt with in the last year as well as plans to keep people safe in the future.
- Undertake a **Safeguarding Adult Review** in line with Section 44 of the Care Act where it believes someone has experienced harm as a result of abuse, neglect or exploitation.

The Board's 2022-23 Annual Report provides information on the number and type of safeguarding concerns reported in Oldham along with the actions taken to adopt learning from the Safeguarding Adult Reviews. Central to this has been the collection and sharing of firsthand experiences by adults 'at risk' and family members who have experience of safeguarding issues and services in Oldham.

In summary, a total of 2175 safeguarding referrals were made in 2022-23 and of these referrals 430 became the subject of a formal Safeguarding Enquiry. The data shows that the number of referrals received more than doubled compared to the number received in 2018-19 and increased by 16% compared to 2021-22. Some of this increase may be due to safeguarding awareness campaigns designed to encourage the residents of Oldham to report their safeguarding concerns and training provided to professionals in Oldham about making safeguarding referrals and the criteria for formal enquiries. However, whilst the number of overall referrals has increased, the number of serious safeguarding enquiries remains relatively consistent over the last four years.

A total of 4 Safeguarding Adult Reviews were completed in 2022-23, which was double the number completed the previous

year. Common themes emerging from Safeguarding Adult Reviews involved the multi-agency management of risk; Complex and Contextual Safeguarding including cuckooing, financial abuse, and exploitation; and safeguarding transitions.



The Board's Business Plan has been shaped by the partner agencies and based on the key learning themes emerging from Safeguarding Adult Reviews, Audits and operational work. As a result, the Business Plan sets out a challenging programme of work, designed to prevent and reduce future safeguarding incidents and implement an effective 'all age' safeguarding offer. The Business Plan is designed to focus on action and is being actively promoted and shared across agencies to highlight the aims of the Board and promote the wide range of resources and information available through the Board's website and fortnightly joint children's and adults safeguarding bulletins.

Henri Gillier made drew attention to the growing number of safeguarding referrals and emphasized that this is not an alarming factor but that the referrals are being talked about. He added that the majority of the referrals are from older people. He pointed to the need to broaden the recognition of safeguarding that is in place and the need to reach out to the relevant communities.

Dr Patterson informed the Board that over the last three years significant progress has been made and the report underlines that fact. There are less cases been taken forward.

Sayeed Osman, Deputy Chief Executive, acknowledged the progress that had been made and going forward by the Oldham Safeguarding Adults Board. He referred to the challenging aspects of childrens placements and drew attention to the need not to overlook the housing challenge because housing quality was important.

Henri Gillier informed the Board that the Oldham Safeguarding Adults Board has made significant progress over the last twelve months, producing clear multi-agency safeguarding procedures, policies and training programmes designed to translate the learning from serious safeguarding incidents into effective practice. The Board has also aligned its processes with those across Greater Manchester and is working as part of a national network of Safeguarding Adult Boards, sharing ideas and best practice. He emphasised the need to improve the engagement of care homes as well as individuals in their own homes.

Jayne Ratcliffe, underlined the significant work that has been achieved and building on what has already been achieved is important. She emphasised preparations for Care Quality Commission (CQC) assessments which cannot be overlooked.

Henri Gillier stated that CQC inspections are important and an event is planned in December with regard to CQC readiness.

The Chair, on behalf of the Board, thanked Henri Gillier for his presentation of the Oldham Safeguarding Annual 2022-23.

Resolved – that the Board endorses and notes the report.

7

IMPROVING PHYSICAL ACTIVITY UPDATE - HEALTH AND WELLBEING PRIORITY

The Health and Wellbeing Board received a report submitted by Pritesh Patel, Sport Leisure and Wellbeing Service Manager which provided brief information to the Board on Oldham's Moving More and Physical Activity whole system approach in reducing inactivity in our borough, and thus improving the health and wellbeing of our residents and our communities.

The Board was informed that as part of the Health and Wellbeing strategy 2022 -2030, one of the five key priorities is 'Increasing Physical Activity', and it is also clear that physical activity can contribute to several of the other priorities in the strategy too.

It is noted in the strategy that "we will know that we have achieved our goals" in Increasing Physical Activity, because activity levels in Oldham residents will increase, and the % gap between Oldham and England activity levels will close.

The % gap when the strategy was written was 6.3% (2020/21). The latest data shows that this has now reduced to 4.6% (2021/22) and has been reducing consistently since 2018/19. This is positive but is caveated with the small Active Lives.

28.5% of Oldham residents are inactive, which has seen a 4.7% decrease in the last 12 months which is positive.

The Board received a detailed power point presentation from Pritesh Patel on 'Moving More & Physical Activity – A Whole System Approach'. The presentation highlighted the following which is set out in the Health and Wellbeing Strategy -

Vision

Oldham residents are happier, healthier; they feel safe, supported and they thrive in this vibrant & diverse borough

Principles

Resident focused, Well-manged health & care system, Champions of equality, Prioritise Prevention

Priorities (5)

Supporting our residents to gain the knowledge and skills to confidently make choices and participate in decisions about their own health;

Giving children the best start in life;

Improving mental wellbeing and mental health;

Reducing smoking;

Increasing Physical Activity.



The Goals are set out as follows –

- We will support **ALL** residents to build movement in to their **every day** lives
 - **Supporting VCF organisations** to be able to provide services and work with their communities to increase Physical Activity
 - Improving communication with both residents and businesses to **embed the message that Movement matters**, for people of all abilities
 - **Celebrating and championing positive examples of Moving More** through the #Oldham #MoveMoreFeelbetter social media campaign
 - Taking a **strength based – community approach** to improving physical activity and moving more through the Local Pilot principles and place-based working
- We'll help our children, young people, and their families to **Start Well**
 - Raising awareness of initiatives such as The Daily Mile & Oldham's 50 Things to do before you're Five
- We'll help our working age residents to **Live Well**
 - Working collaboratively across GM to improve Oldham's active travel infrastructure and help residents move more in everyday life
- We'll help our older people to **Age Well**
 - Continuing to use local knowledge to tailor the physical activity offer and ensure residents feel safe and secure

The presentation concluded as follows –

Next Steps - A Whole System Approach

- Be an active advocate and champion for Moving More – little habits make a big difference.
- Use #Oldham #MoveMoreFeelBetter if active on social. If you share your experiences and your activity with others, no matter how big or small, it creates a new norm, and it will inspire others. (Brief to be shared post meeting)
- Support our residents, team members, colleagues, family members and loved ones to Move More
 - Walking meetings, Take the stairs instead of the lift, Stand up from your desk from time to time, stand / walk whilst you are on a call, or fake commute if working from home.
- Widening our place-based approach to physical activity and reducing inequalities (through the Local Pilot) in

Glodwick and Failsworth, to other districts where the need is evident and where we can support residents to Move More.



Rebecca Fletcher, Interim Director of Public Health, endorsed the presentation and emphasised that making a difference for all Oldham residents was key. She highlighted the following –

- Early years – playing outdoors as well as at the childrens centre
- Include Family Hub plans
- Supporting people with long term conditions
- Physical environment is important
- Walking from your home safely

Resolved – That the Board notes and endorses the report.

8

UPDATE ON MEASLES RISK AND PREVENTION

The Board received a report submitted by Dr Charlotte Stevenson, Consultant in Public Health and Dr Sepeedeh Saleh which provided an update on measles risk and prevention in Oldham.

The Board was given the following background –

- Uptake of routine childhood immunisations fell globally during the COVID-19 pandemic.
- Coverage for the Measles, Mumps and Rubella (MMR) vaccination programme in the UK - a two dose vaccine given at 1 and approximately 3 years of age – fell to the lowest level in a decade.
- Of particular concern here is measles, which poses a high risk and is easily transmitted across unvaccinated populations.
- Around 20-40% of those with measles will be hospitalised with higher rates in babies, and adults over 25 years of age.

The July 2023 the national “Risk Assessment for Measles Resurgence in the UK” was published by UKHSA. This concluded that “there is a high risk of imported cases leading to outbreaks in specific population groups ... and geographies ... with some risk of limited spread to the wider community”.

Vaccine Uptake –

- Uptake for the first dose of MMR vaccine in children aged 2 years in England is 85.6%. This is well below the 95% target set by the World Health Organisation (WHO), needed to eliminate the disease.
- Earlier this year the WHO and UK Health Security Agency (UKHSA) issued warning about the low levels of vaccine coverage and risks of measles resurgence, including

recommendations for actions to prevent this. The UK has never met the WHO target of 95% coverage and so under-vaccination is an issue across the age groups. Of key concern are teenagers and young people where national data indicates rates are low.

- Recent vaccination data for Oldham indicate that by their 5th birthday, 94% of children in Oldham had had the first dose of the MMR vaccine: 80% had had both doses.

With regard to National actions and recommendations –

- The UK strategy for eliminating measles and rubella includes 4 key parts:
 - i. Achieve and sustain MMR coverage at > 95% for 2 doses of the vaccine in the routine childhood programme (by 5 years of age)
 - ii. Achieve coverage of > 95% for 2 doses in older age groups through opportunistic and targeted catch up programmes
 - iii. Strengthen surveillance through rigorous case investigation and testing
 - iv. Ensure easy access to high quality, evidence based information for health professionals and the public

In Oldham –

Leadership changes have recently taken place in relation to this work:

- i. The childhood immunisations and vaccinations group was disbanded earlier this year. A new group will take its place and continue work on key areas including improving access to childhood vaccinations, community insights and engagement, and systems working with primary care.
 - ii. This group will report to the Pan-GM Measles group, who provide strategic input to reverse the overall falling vaccine uptake rates in the childhood immunisations programme and increase the coverage for the MMR vaccination programme in the region.
- **Primary care** have been actively engaged in improving vaccination uptake and on outbreak preparedness
 - i. Work is ongoing to increase the number of children invited to clinics and increase the number and duration of clinics.

- ii. Issues around reliability and consistency of primary care data on clinical systems have created challenges in understanding details of coverage rates.
 - iii. An automated electronic data transfer solution is required to achieve high quality data and enable effective targeted action to improve coverage rates across the borough.
- **Community insights and communications**, building on community engagement work during the COVID pandemic, form a critical part of vaccination uptake work in Oldham.
 - i. In the past this has involved Oldham Council's neighbourhood teams, Oldham youth council, and work with school communities through school nurses and the Oldham Council communications team.
 - ii. Further work is underway to develop links with Action Together in Oldham, bringing in key community and voluntary sector organisations to collaborate in this work. This will allow two-way communications with residents about vaccinations in a way that meets their needs: sharing valuable community insights and responding to felt needs existing within different groups.

Additional areas of work beyond vaccination uptake include measles testing, infection prevention and control measures, and system outbreak response. Steps relating to these areas are outlined in the action plan for Oldham.

Rebecca Fletcher emphasised the need to get MMR rates up with a view to protecting the community.

Jayne Ratcliffe drew attention to the effect that measles has on adults as well as children. Getting the message to adults in their own homes as well as adults in care homes.

Resolved - that the Board commits to continued support of plans to improve uptake of the MMR vaccine in children ages under 5 years and in older at-risk groups, namely unvaccinated individuals in older age groups. These plans include:

- (i) Establishment of a new group, involving NHS and local authority colleagues, responsible for improving childhood vaccine uptake rates in the borough;

(ii) Improving data systems to deliver high quality vaccine coverage data to inform and support efforts to improve vaccine uptake; and

(iii) Work with communities to optimise access to vaccines and engagement in the programmes for under 5s and catchup vaccinations in older age groups



9

WINTER PLANNING UPDATE

The Board received a report from the Integrated Care Partnership which set out the National approach for winter planning 2023-24 and Gm ICB Tier 1 Allocation -May 2023. The report also gave details of the Winter Vaccination Programme 2023-24 for Covid and Flu vaccinations.

Rebecca Fletcher, Interim Director of Public Health, referred to a broader approach to winter wellbeing which should include the cost of living, people keeping warm and vulnerable people which should be taken on board. She suggested that a post winter report showing what went well and the lessons learned from the 2023-24 winter and how the Winter 2024-25 Programme can include those factors.

Resolved – that Oldham Integrated Care Partnership be requested to submit a post winter 2023-24 update report to the Board which indicates what went well and lessons learned the implications for the 2024-25 Winter Programme.

The meeting started at 10.00 am and ended at 11.58 am